



TRAINING BROCHURE

Course Title: CSR Practitioners' Training

CORPORATE SUSTAINABILITY AND RESPONSIBILITY (CSR)

Course Date – On Call

Updated - April 29, 2019

Lead Facilitator – Eustace Onuegbu FIMC, CMC

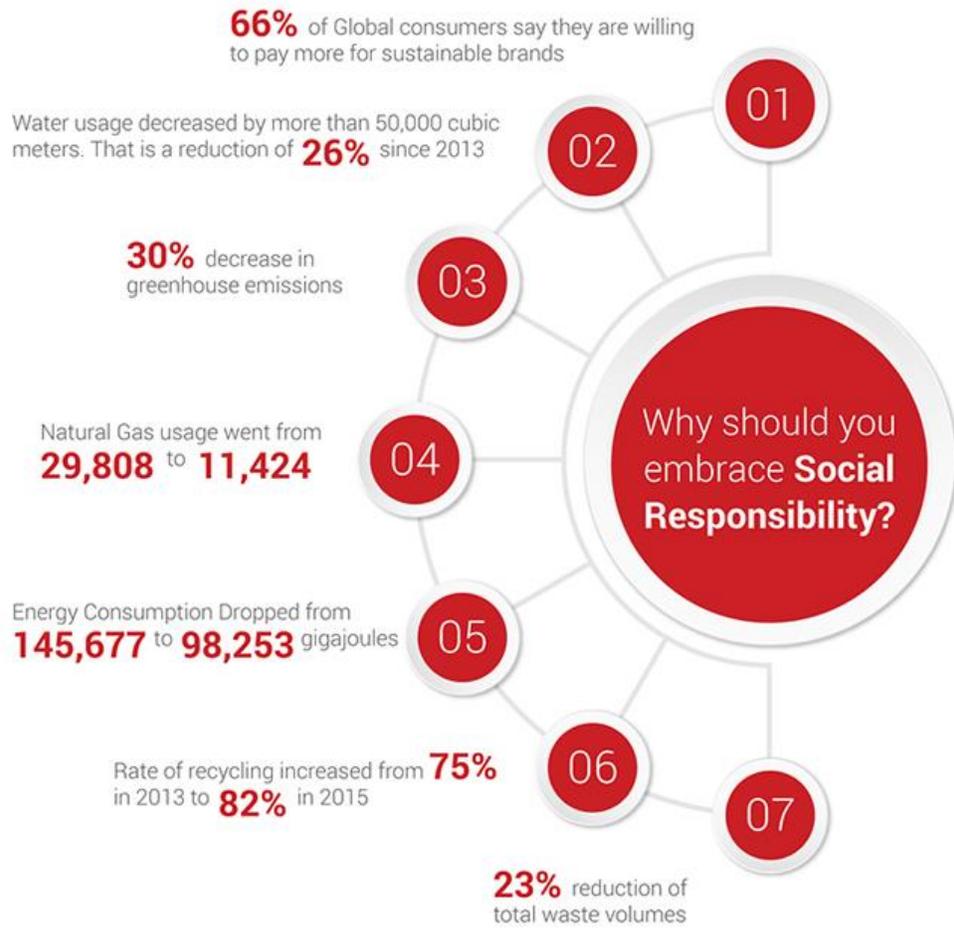
DOCUMENT OVERVIEW

Purpose

Global experts advise that in order to stir humanity towards sustainability, we need to re-design everything, from our homes to our food, energy, transport and economic systems. This transformation needs to occur on a grand scale and take into consideration people, planet and livelihoods to arrive at a holistic balance as we humbly endeavor to redesign human presence on Earth.

At INCSR, we offer you this short course that highlights what is possible, what is being done, and what remains to be done, to transform society, while addressing the most pressing issues of our times. Corporate Social Responsibility (CSR) Practitioners' training invites a cross-generational process of critical thinking, the exploration of innovative business solutions and social entrepreneurship, and is inspired by what Thich Nhat Hanh has called 'interbeing' – the connection we share with all living things.

This training is designed to enable participants to acquire the skills and competences required to become CSR practitioners through specialized, detailed and highly focused classroom teaching and review of CSR case studies from around the world including Nigeria and other African countries. It provides participants with the tools and necessary practical CSR framework to function as a CSR Practitioner in any part of the world. Emphasis will be on Strategy, Planning, Implementation, Reporting, Review, Impact Assessment and Communication.



SOURCE: MODUSLINK CSR REPORT 2015

Objectives

Upon completion this two-day course, trainees can:

- Apply the knowledge and skills gained in middle CSR management levels
- Develop and implement an effective CSR strategy
- Develop CSR Plans, Project impact measuring, reporting and communication models in line with global best practices
- Acquire a certificate in Corporate Social Responsibility (CSR)

Course Contents

The course consists of the following:

- What is and what is not CSR
- Importance of CSR in Different Sectors of the Economy
- Making a Business Case
- Working with Public Sector CSR Stakeholders
- CSR Strategy and Global Standards - Case Studies
- CSR, Corporate Governance and Sustainability – The Nexus
- Global Models: Presentations and Description - Global Reporting Initiative (G3), UN Global Compact, CDP, UN Guiding Principles, ISO 26000, etc.
- Responsible CSR Communications and Strategy
- CSR and the Supply Chain
- Effective Stakeholder Identification, Mapping and Engagement
- Introduction to CSR Reporting - Integrated Reporting based on GRI and IIRC Guidelines
- External Assurance and how to communicate to gain Credibility

Case Studies

- The Intrinsic Link between CSR and National Development
- The Role of CSR Practitioners and Future Trends in Africa
- Beyond CSR - Importance of Human Rights Due Diligence
- UN Guiding Principles on Business and Human Rights
- Human Rights Due Diligence as a Strategic Investment
- Exercises and Testing of Understanding

Recommendations

Requirements

There are no formal educational requirements, admission is a selective process based on professional achievement and organizational responsibility.

Who should attend?

Company Managers, CSR Practitioners, Project Managers, Operational Managers, Public Relations Managers, Marketing Managers, Human Resources Managers, Sustainability and Environmental Professionals who wish to advance their understanding, bring added value to their organization or get hold of a CSR Certificate to progress their career.

Team Attendance

This program is appropriate for individuals as well as teams of executives from the same organization. When colleagues attend a program together, the organization benefits from their shared knowledge and common vision. This, in turn, enables participants to enhance their ability to pursue business goals as a team, effect critical transformations, and transfer knowledge

TRAINING EVALUATION

In evaluating the effectiveness of training delivery, information will be sourced from the following areas:

- *The outcomes of competency tests completed by trainees at the end of the training*
- *Feedback from trainees on confidence level at the end of each module*
- *Feedback from trainers on training problems or individuals with who have experienced learning difficulties*

To support the evaluation process, trainees will be provided with survey link to complete an evaluation survey. This will be used to measure the reaction of trainees post-training

Training Materials and Deliverables

Material	Description	Developer
Instructor guides/classroom slides	Instructor guides and classroom slides: <ul style="list-style-type: none"> • Reinforce or supplement a lecture or demonstration • Present new concepts, terms and processes 	IN-CSR
Handout -Training Materials and Quick Reference Guides	Training Materials and Quick reference guides: <ul style="list-style-type: none"> • Act as a job aid to assist the users once they return to their desks • Remind users of key features, options, and methods of applying CSR at workplace 	IN-CSR
CSR Project Implementation Template	<ul style="list-style-type: none"> • Act as a template for CSR Strategy definition and Implementation Guide • Act as a job aid to assist the users once they return to their desks • Remind users of key features, options, and methods of applying sustainability in banking 	IN-CSR
CSR Project Assessment Template	<ul style="list-style-type: none"> • Act as a template for all project assessments • To be used for monthly or quarterly reports 	IN-CSR
Complementary Online Support and Follow-up webinar	<ul style="list-style-type: none"> • Follow up online training and assessment of strategy implementation, evaluation and continual improvement to be scheduled after 1st and 3rd month of the training 	IN-CSR

TRAINING RESOURCES & COSTS

Financial Costs	
Description	Cost (NGN)
Cost per Trainee	250,000.00
Handouts – Complementary	0.00
Proposed Number of Trainees	TBC
Total	TBC

Our Expertise

About International Network for Corporate Social Responsibility (IN CSR)

International Network for Corporate Social Responsibility (IN CSR) is an international team of Sustainability / Corporate Sustainability and Responsibility (CSR) Consultants working to promote best practices in Sub Saharan Africa.

Registered as a Non-Governmental Organization in Nigeria (No 99264), we have a network of Sustainability/CSR experts who are industry leaders in all areas including research, training, and auditing. We provide businesses, civil society organisations and governmental agencies with globally certified social responsibility training and advisory services aimed at positioning your organization for increased bottom-line, measured impact assessment and better oversight. IN-CSR is a certified partner of the Professional Evaluation and Certification Board (PECB) of Canada, member of the United Nations Major Group on Business and Industry and member of the International Committee of Management Consultants, Switzerland.

About our Lead Consultant – Eustace Onuegbu FIMC, CMC

Eustace Onuegbu is a member of the United Nations Major Group on Business and Industry, a certified Management Consultant by the International Council of Management Consulting Institutes (ICMCI) Switzerland, a Professional Evaluation and Certification Board (PECB) certified ISO 26000 Social Responsibility and ISO 45001 Occupational Health and Safety Lead Implementer, Auditor and Facilitator, and a Distinguished Fellow of the Institute of Management Consultants (IMC), Nigeria. He is presently serving as the President of International Network for Corporate Social Responsibility (INCSR).

Eustace is the initiator and host of the International Conferences on Business and Human Rights and has worked with leading organisations such as Zenith Bank PLC, Green Energy International, Central Bank of Nigeria, Centre for International Governance and Innovation (CIGI) Canada; Central Bank of Nigeria, Voices4Change/UKAID, University of Lagos Nigeria;

The Federal House of Representatives, Abuja; Oil and Gas Free Zones Authority among others on Sustainable Development, Corporate Sustainability and Responsibility, and Corporate Governance. Eustace has also made several representations to international organizations including the United Nations, African Union, ECOWAS, and The Senate of Federal Republic of Nigeria on a wide range of environmental and social impact issues.

Eustace is a leading CSR expert and an avid advocate of instituting global best practices in the conduct of Corporate Sustainability and Responsibility (CSR) in Africa. He holds a degree in Marketing from Abia State University in Nigeria, another in International Business and Management from Amsterdam School of Business, The Netherlands and a post graduate degree in International Human Rights Law from Birmingham City University in the United Kingdom.

For further information, please contact our admin office

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