
CORPORATE SUSTAINABILITY AND RESPONSIBILITY (CSR)

Course Title: Sustainable Banking – Managing Direct and Indirect Environmental and Social Risks

Purpose

Global experts advise that in order to stir humanity towards sustainability, we need to re-design everything, from our homes to our food, energy, transport and economic systems. This transformation needs to occur on a grand scale and take into consideration people, planet and livelihoods to arrive at a holistic balance as we humbly endeavour to redesign human presence on Earth.

At INCSR, we offer you this short course that highlights what is possible, what is being done, and what remains to be done, to transform society, while addressing the most pressing issues of our times. Banking for Sustainability invites a cross-generational process of critical thinking, the exploration of innovative banking solutions and social entrepreneurship, and is inspired by what Thich Nhat Hanh has called 'interbeing' – the connection we share with all living things.

Audience

This document is intended for use by:

- *All Staff*

Learning Objectives

By attending this practical 2-day course you will be able to:

- Learn about the history and evolution of Sustainability
- Understand the principles of sustainable banking
- Improve your appreciation of the role of banking in society
- Understand the importance of sustainable banking to banks and wider society
- Learn about the direct and indirect impacts of banking services

- Understand the foundational elements that need to be in place to foster a high performance and sustainable organization.
- Ensure appropriate level of skill is reached in order to perform sustainable banking roles

Course Contents

1. Introduction

- 1.1 Introduction to Sustainable Development
- 1.2 Principles and Pillars of Sustainability
- 1.3 The Concept of Sustainable Banking
- 1.4 How Conventional Banks Currently see Sustainable Banking
- 1.5 The Role of Banks in Sustainable Development
- 1.6 The Business Case for Sustainability Vs. The Sustainability Case for Business
- 1.7 Conclusion

2. History of Sustainability

- 2.1 UN Conventions and Charters on Environmental and Social issues, MDGs, SDGs, etc)

3. Financial Sustainability Initiatives

- ❖ UN Global Compact (UNGC)
- ❖ UN Environment Program Finance Initiative (UNEP FI)
- ❖ Equator Principles
- ❖ IFC Performance Standards
- ❖ African Development Bank – Guidelines on Sustainable Banking
- ❖ Principles of Responsible Investment (PRI)
- ❖ Global Reporting Initiatives – Financial Sector (Sustainability Reporting)
- ❖ Global Impact Investing National (NNIN)
- ❖ Nigerian Sustainable Banking Principles (NSBP)

4. Sustainable Business of Banking (Products & Services)

Value Creation and Sustainable Banking Products

- 4.1 Green/Responsible investments
- 4.2 Social Finance
- 4.3 Impact Lending
- 4.4 Financial Inclusion Products
- 4.5 Women Empowerment Products
- 4.6 Carbon Finance/trading

5. Direct Environmental and Social Impacts of Banking Services

- 5.1 Types of Impacts – Direct and Indirect Impacts of Banking

- 5.2 Direct Environmental Impact from internal operations (Paper, Energy consumptions, greenhouse gas emissions, e-wastes, solid wastes, etc)
- 5.3 Direct Social Impact from internal operations (human rights, labour practices, grievance mechanisms, anti-corruption, whistle blowing, Health & Safety, Social Investments/CSR, etc)
- 5.4 How to minimize and mitigate environmental and social footprints in internal operations
- 5.5 How to measure and monitor environmental and social footprints in internal operations

6. Indirect Environmental and Social Impact of Banking Services

- 6.2 E & S Risks in Credit/Lending Activities
- 6.3 Key Risk Factors
- 6.4 Key Risk Sectors
- 6.5 How to identify, measure and manage E&S Risks in Credit and investment transactions (E & S Risk Categorization, Due Diligence, Corrective Action Plan, etc)
- 6.6 How to Monitor Customers' E & S practices and compliance with agreed Corrective Action Plan
- 6.7 Benefits of effective E & S Risk Management

7.0 Environmental and Social Risks in the Supply Chain

- 7.1 How to identify, measure and manage E&S Risks in the Supply Chain
- 7.2 E&S conditions in Contract Documents
- 7.3 Code of Conduct for Suppliers and Contractors
- 7.4 Effective Monitoring and Sanctions

8.0 Conclusion and further study

For further information, please contact our admin office

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