



# EXHIBITOR AND SPONSORSHIP PACKAGES

We are pleased to discuss customized sponsorship and recognition opportunities that meet your individual needs. Please contact [admin@incsr.org](mailto:admin@incsr.org) for more information. Exchange rate calculated at ₦380 per \$

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## **CONFERENCE SPONSOR | \$15263.15 (N5.8m)**

**EXHIBITOR benefits, plus:**

- Opportunity to develop and present one session on relevant and timely topic (topic to be selected in conjunction with Conference Local Organizing Committee)
- Opportunity to discuss core topics of the conference on our TV program
- Full-page advertisement in conference program
- First choice of exhibit table in prime location
- Top billing on all conference sponsorship signage and newspaper advert(s)
- Logo recognition in pre-conference promotions and newspaper adverts
- Social media announcements
- Recognition at conference meals and events

## **INVESTOR / PANEL SPONSORSHIP | \$9631.58 (N3.66m)**

**EXHIBITOR benefits, plus:**

- Sponsorship of one of the following (first come, first served):
  - Networking Reception Sponsor
  - Keynote/Plenary Sponsor 1 (Day 1) or Sponsor 2 (Day 2) |
  - Lunch Sponsor Day 1 or 2 |
  - USB Event App Sponsor \*
- Opportunity to develop and chair an expert discussion panel on relevant and timely topic (topic to be selected in conjunction with Conference Content Chair)
- Half-page advertisement in conference program
- Logo on newspaper adverts
- Logo on screen and room signage for chosen sponsored event
- Social media announcement when sponsorship is arranged
- Materials on all tables/chairs at chosen sponsored event
- Sponsor introduction and acknowledgement by organizers at beginning of sponsored event
- Brief (2-3 minutes) address from the podium at beginning of sponsored event



## **EXHIBITOR | \$5000 (N1.9m)**

- Skirted 6' display table in Exhibitor Hall, plus full access to conference sessions and meals for two exhibitor representatives (\$100 for each additional representative)
- Access to delegate list including mailing and email addresses pre- and post-conference for two mailings
- Logo on newspaper adverts
- Company name and link on conference website
- Company logo on screens during meals and breaks
- Company name listed on conference signage
- Opportunity to participate in the Passport Program

## **PARTNER | \$3,500 (N1.33m)**

**EXHIBITOR benefits, plus:**

- Preferred exhibit booth location
- Logo on newspaper adverts
- Sponsorship of one of the following (first come, first served):
  - Coffee/Tea breaks (Day 1 or 2) |
- Quarter-page advertisement in conference program
- Social media announcement when sponsorship is arranged
- Company logo on signage and screen for chosen sponsored event

## **PROMOTIONAL ITEMS**

**Promote your brand through these unique offerings. Prices include the cost of production of each item.**

- **150 USB drives loaded with conference session slides** | \$700 (N266,000)
- **150 notebooks and pens** | \$500 (N190,000)
- **150 tote-bags or other branded attendee gift item** | \$1000 (N380,000)
- **600 bottles of Branded water** \$1000 (N380,000)

*All items will include INCSR and sponsor logos. All artwork must be approved by INCSR.*